



the business back from Whittaker in the 1970s

1976



warehouse in Belgium

2022

COATED FABRICS EXPERTISE MADE IN CANADA

■ 1964

Originally established in 1956 by partners **MOR**is Bloomfield and **BERN**ie Stein as a lamination business, the present day version of Morbern — one of the first expanded vinyl manufacturers in the world – started in 1964, in Cornwall, Ontario.

Five years later, the partners sold the company to Whittaker Corp before David, Morris Bloomfield's son, purchased the business back in 1976.

The rest is – family – history and, in 2014, Morbern celebrated 50 years expertise in coated fabrics.



BEST MANAGED COMPANY

Today, the privately owned family company, now in its third generation, continues to put customers, quality and service at the heart of its operations:

- Four manufacturing plants
- Strategic warehousing locations & extensive logistics network to offer prompt and reliable deliveries
- Large inventories of the most popular product ranges at all Morbern storage facilities around the world
- Custom stocking programs for "just-in-time" supply
- Short production lead times for urgent & made-to-order projects
- ISO 9001 & 14001 accredited

In 2020 & 2021, Morbern was named by Deloitte as one of Canada's Best Managed Companies.













GLOBAL SUPPLY PARTNER

Headquartered in Ontario, Canada, Morbern is present on 3 continents — North America, Europe and Asia — to best meet the requirements of each market and firmly place Morbern on the international suppliers map.



















The Morbern Europe website is available in 5 European Languages

MORBERN EUROPE

Morbern started its European sales operations in 2014, underpinned by a logistics platform in Amsterdam which relocated in 2022 to a dedicated Morbern warehouse in Belgium. From there, over 500 SKUs are sold through a wide agents & distributors network and shipped daily across Europe & beyond.

The cross-market expertise and dedication of Morbern Europe's multi-lingual sales & support team makes for a total every-step-of-the-way customer satisfaction experience, from product conception & design to delivery.

Morbern's durable and easy-to-clean coated fabrics are ready to be put to the task, from the most stylish corporate settings to high-traffic public areas. Denim-dye, food-stain and ink resistant topcoats provide reliable and long-lasting upholstery solutions for the most demanding working environments

HEALTHCARE

Resistance to scuffs, urine stains, bleach, microbes and the harsh cleaners used to kill them, ensures our MorCare™ coated fabrics meet the most rigorous requirements.

HOSPITALITY

Hotels, resorts, restaurants and leisure sites around the world trust Morbern to deliver attractive coated fabrics that can handle high wear and tear as well as frequent cleaning. Morbern's highly decorative range offers performance-enhancing features such as stain, denim and flame resistance, for use anywhere design is paramount and durability a must.

TRANSPORT

Whether by air, rail or road, the long distance travel experience is invariably enhanced by soft, comfortable seat upholstery. Morbern's Mass Transportation coated fabrics combine style and performance to meet high-traffic seating and interior trim requirements.

MARINE

High UV, mildew, stain and cold crack resistance combined with stylish features make for an impeccable, enduring upholstery programme including many IMO MED Wheel mark certified fabrics. Our successful collaboration with leading boat manufacturers and designers reflects our uncompromising approach to quality innovation and service

RECREATIONAL

Morbern coated fabrics are engineered for hard working fun: our wide product range offers durable surface solutions for RVs, caravans, motorcycles, snowmobiles, ATVs and more.

Vinyl's versatility allows it to be used for multiple applications within caravans and RVs including supple upholstery, stylish wall linings and headboards, 4 way stretch ceiling panels and dash coverings. Technical features such as all-weather proofing, cold crack and UV resistance make for worry-free, memorable experiences.

AUTOMOTIVE

Our automotive collection includes luxurious leather-like textures, 4-way stretch and mouldable vinyl products, all engineered to meet the most demanding process requirements. Morbern's indoor/outdoor aftermarket range of OEM colours and grains remains unrivalled.

OUTDOOR

Morbern's outdoor product range is synonymous with 4-season resilience and designed to withstand prolonged exposure to the harshest elements. Easy to clean and to maintain, our wide selection of stylish colours and textures will help harmonize exterior seating areas.



AN ADDED VALUE, UPHOLSTERY SOLUTION, COMBINING PERFORMANCE & AESTHETICS

Coated Fabrics are textiles that have been treated to make them stronger and longer lasting.

The PVC (vinyl) coating makes the fabrics' surface more impervious to damage and can be further engineered to resist stains, weather, mildew and other microbes. Morbern coated fabrics are also bleach resistant and easy to disinfect.

Whilst vinyl's versatile visual characteristics can simulate a leather or textile look, its inherent fire-resistant properties can be built on to meet specific flammability regulations.

DURABLE, SAFE & RECYCLABLE



Unlike other polymers such as PU, 50% of PVC (vinyl) is made up of common salt — this makes it less reliant on fossil fuel and easily recyclable.

Large quantities of vinyl are re-melted into many useful products and, in contrast to Silicone, numerous vinyl-recycling facilities can be found all over the world.

TURNING DESIGN DREAMS INTO REALITY

MORBERN HIGH RESOLUTION DIGITAL PRINT

From hospitals to corporate offices, boutique hotels to restaurant chains or RVs to public transport, Morbern digital print coated fabrics cover, enhance and protect interior and exterior surfaces to your exact design specifications.

- Vibrant colours up to 1080dpi resolution
- Infinite pattern and colour combinations
- 4 embossing options
- Enhanced alcohol & bleach resistant cleanability
- Superior abrasion resistance 300,000 cycles Martindale
- No cracking or fading 1000 hous carbon arc artificial light testing
- Fire retardancy standards compliant & IMO MED certified







GREENER FUTURE

Morbern's ethos is one of total commitment to the planet: help protect and preserve our children's tomorrows while meeting our clients' needs today.

Morbern continually looks for ways to reduce the environmental impact of its products and processes:

- first manufacturers of coated fabrics to completely eliminate heavy metals from our production
- low VOC (volatile organic compounds) water-based top coat finishes have now replaced most solvent formulations.
- most of Morbern products are phthalate-free, using bio-based renewable ingredients
- Morbern products are REACH and RoHS compliant.
- 99% of the energy (hydroelectric power) used by the Morbern production plant is renewable
- the water flowing out at the end of our manufacturing process is clean enough to drink

Coated Fabrics, also known as Vegan Leather, are an ethical alternative to animal hides that require a lot of energy and chemicals to be converted into leather.









PVC IS A SUSTAINABLE PRODUCT BECAUSE...

- ✓ Easily recyclable and energy-efficient to manufacture
- ✓ Low consumer of non-renewable resources
- Offers durable, long life-cycle solutions reducing the need for constant product replacement



LESS IS MORE

Since 2015, the design community increasingly started to specify materials without flame-retardant (FR) additives for Contract & Healthcare projects in North America.

Morbern was one of the first manufacturers to introduce durable FR-free coated fabrics to meet this growing demand for greener living and eco-friendly solutions.

Thanks to their inherent flame-retardant properties, the MorGreen™ FR-free coated fabrics still comply with the EN1021 (Parts 1 & 2) European fire standard and are Oeko-Tex certified. **OEKO-TEX**® **OEKO-TEX**®

WE MEAN GREEN

New R&D developments have allowed us in 2022 to achieve up to 75% sustainable product content: EvoHide™



Bio-attributed PVC resins originating from agricultural and forestry biomass



Bio-based plasticisers derived from non-feedstock bio-waste such as vegetable oil, including soya bean oil



100% recycled polyester backing fabric made from used plastic bottles



STANDARD 100

Tested for harmful substance:

